

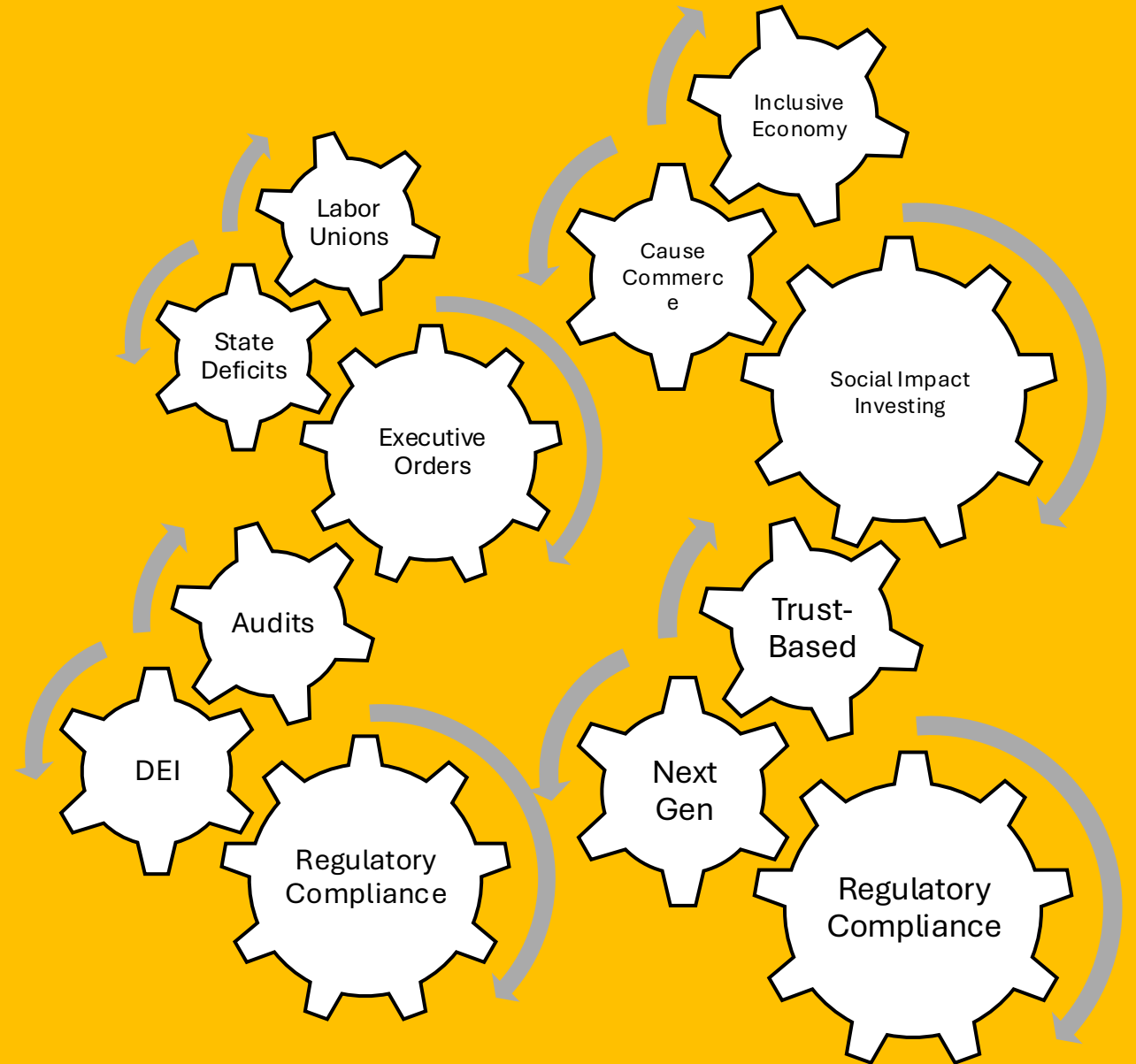
Forces of Change

Public Funding

Governance

Giving

Impact Economy



Business & Operational Manifestations

- Rising costs of operating expenses and compensation/benefits (59%)
- Shifts in philanthropic and donor giving & leadership (36%)
- Reductions in government funding for nonprofits (34%)
- Housing and homelessness crisis (25%)
- Workforce recruitment and retention (23%)
- Nonprofit leadership transitions (21%)
- Changing community needs (19%)
- State budget deficits and impact on sustainability (18%)
- Proliferation of AI (11%)

Sense Making

“Forces of Change” means sector will need

- Strategic assessments
- Social entrepreneurship
- Balanced decision making
- Strategic Partnerships
- Stakeholder collaboration (Funder + Community)

Opportunities

A vision for a thriving “Social Impact Sector”

- Rebrand the sector
- The “third bottom line” pillar
- “Just” funding v more funding
- Business model innovation
- New metrics

The Transformation

CNM journey towards a thriving sector



Mission

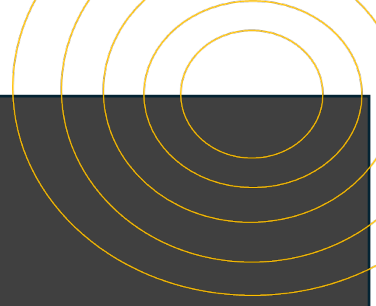
We are a trusted voice and resource that reimagines the growth, strength, and unity of the social impact sector.

Vision

We envision a thriving social impact sector that is a cornerstone of Southern California's economy.

What we do

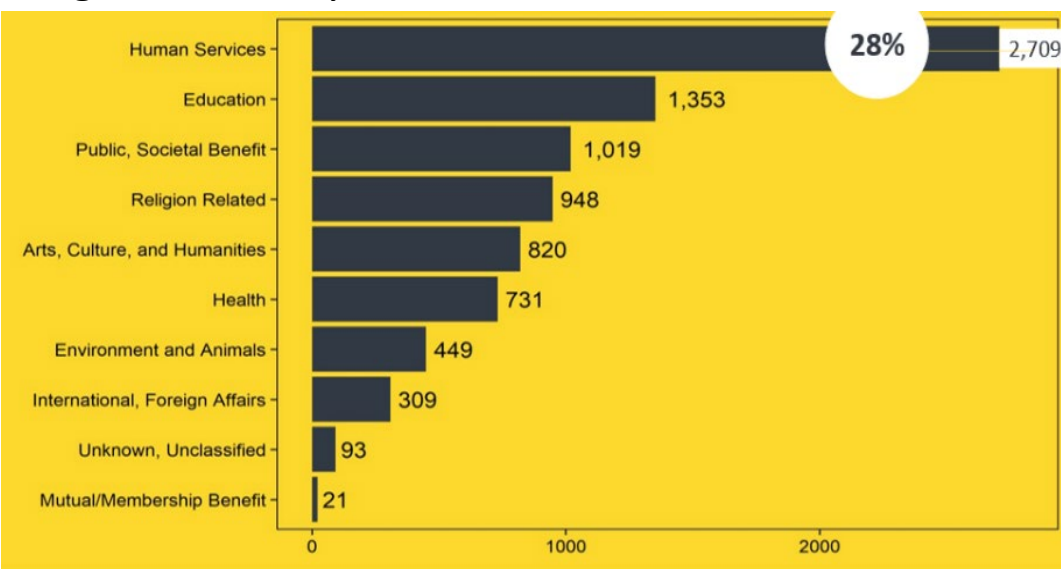
Organizational and Leadership Development	We deliver professional and organizational development to help nonprofit leaders deepen sector impact.
Data & Research	We generate and mobilize data on the nonprofit sector and its impact.
Power Building and Action	We engage nonprofits to mobilize and exercise collective power as a sector.
Strategic Cross-Sector Partnerships	We work with government and philanthropic funders to facilitate mutually beneficial partnerships with the sector.



Orange County Nonprofits

A Sector Snapshot

Organizations by Classification



Over **9,800** nonprofits provide community support and programming representing **\$12.2 Billion in Assets**

Assets

