AEROSPACE: Tourism co.’s design center lands in Tustin

By MARK MUELLER

Space tourism firm Virgin Galactic Holdings Inc. plans to significantly boost its base of operations in Tustin, at the office park that already holds its executive offices.

The nearly $4 billion-valued aerospace company (NYSE: SPCE), backed by Virgin Group co-founder Richard Branson, recently disclosed it had inked a deal to lease nearly 61,000 square feet of space at the Flight at Tustin Legacy office complex near the intersection of Barranca Parkway and Red Hill Avenue.

The new offices will hold a “new design and collaboration center where the company’s next-gen electric vertical flight vehicles will be designed and manufactured alongside its existing space tourism program,” the firm said.

“Branson is committed to bringing space tourism to Tustin and Orange County and creating a full-fledged design center in the community,” said Greg Griffin, Virgin Galactic’s executive vice president and chief technology officer.

Virgin’s view from space: $4B-valued firm expanding operations on OC

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NONPROFITS: Community Action Partnership’s Gregory C. Scott on the living wage

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ELECTRIC VEHICLES: Anaheim’s Phoenix Motor plots $151M IPO

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Upstart Airline Airbahn Has Plane, Needs Airport

AVIATION: Counts ties to Pakistan’s Airblue

By KEVIN COSTELLO

Airbahn Inc., Southern California’s new “hometown airline,” is aiming to start passenger service in the first three months of next year and is on the waiting list to fly into and out of John Wayne Airport.

The upstart carrier, based out of Irvine and owned by local aviation and software entrepreneur Tariq Chaudhary and his family, has stated plans to fly routes in California, Nevada and Western Canada.

A330 is the first aircraft for Airbahn

Banc Hotel Development Site Trades for $38.7M

REAL ESTATE: 140K-SF industrial project considered

By MARK MUELLER

A Denver-based real estate investor that’s heavy in industrial properties has bought one of the more prominent vacant land sites in the vicinity of John Wayne Airport.

The deal appears to end plans for the Banc Hotel project, one of the most unique mixed-use development proposals on the books for the city of Irvine.

A unit of Black Creek Group, an investment firm with local offices in Newport Beach, recently closed on the purchase of 18582 Teller Ave., a roughly 6.2-acre site near the busy intersection of Jamboree Road and Industrial 23.

6-acre site has been used as a staging area for delivery vans

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Branson-Backed Virgin Galactic Upping OC Presence

NEW OCSA CEO Teren Shaffer has ‘Found his Tribe’

By PETER J. BRENNAN

A decade ago, Teren Shaffer wasn’t interested in teaching music at the high school level. He was an orchestra conductor traveling the nation and in his spare time, teaching music at Chapman University, when an offer arrived to teach an ensemble at Santa Ana-based Orange County School of the Arts.

“After I conducted two or three rehearsals, I remember going home to my wife and saying, ‘There’s nothing like this place. I had found my tribe,’ Shaffer recalled.

“A week later, I had accepted the job,” he recalled.

“We have never looked back,” said Executive Director Chris Horwood, who has worked at the school since its inception.

The school offers a unique and comprehensive approach to music education, with a strong emphasis on creativity, critical thinking and collaboration.

The school and its programs have received numerous awards and recognition, including being named a “Blue Ribbon School” by the U.S. Department of Education.

New OCSA CEO Teren Shaffer has ‘Found his Tribe’
Nonprofits See Revenue Grow 16% to $2.1B

Donations, Stock Returns Help Boost Top Line

By PETER J. BRENNAN

Executives at Orange County’s largest nonprofits often worried in the past year that the coronavirus would negatively affect their revenue. It turns out that they rode waves of both generosity and the stock market surge.

The 96 firms on the Business Journal’s annual list of nonprofit reported their combined revenue increased 16% to $2.1 billion for the year ended June 30.

That compares to a 5.3% rise a year ago. They kept their expenses growing at a slower pace—up 4.8% to $1.6 billion.

OCFF Tops

The Orange County Community Foundation (OCFF) took the top spot, reporting $198.3 million, a 64% increase.

“The majority of our revenue was attributable to contributions by OCFF donors, $106 million, but growth through investment earnings was also a significant contributor, $92 million,” said Shelley Hoss, president and chief executive of OCFF.

Many of the largest nonprofits reported double-digit gains. These include No. 2 Goodwill of Orange County, up 14% to $144.2 million; No. 3 Segerstrom Center for the Arts, up 115% to $109.1 million; No. 4 Meals on Wheels Orange County, up 208% to $58 million; and No. 11 Orange County United Way, up 146% to $46.9 million.

In fact, only one of the top 18 largest nonprofits reported a decline—No. 12 CHOC Foundation fell 31% to $42 million.

The biggest nominal increase in expenses was a 148% jump to $42.8 million at Meals on Wheels.

Others reporting expenses that more than doubled include United Way, up 177% to $67.7 million; No. 23 Age Well Services Inc., up 150% to $17.1 million; and No. 24 Charitable Ventures, up 138% to $22.6 million.

For the second straight year, the coronavirus put a damper on in-person activities, as there were fewer volunteers out in public—a 20.5% decline to 86,174. Last year, the number of volunteers fell 17.5%.

Hence, the number people helped fell 6.6% to 11.4 million. Paid staff returned to growth, up 1.4% to 12,184, compared with a 2.3% decline a year ago.

On Stage Again

The annual list shows the performing arts sector is starting to recover from the pandemic, which stunted the industry.

Percentage wise, the biggest hiring nonprofit was Costa Mesa-based South Coast Repertory, where employment soared 223% to 142. The Irvine Barclay Theatre increased its headcount 165% to 53 while the Segerstrom Center for the Arts rose 98% to 97.

Cash, In-Kind Gifts

The list includes nonprofits with headquarters or major operations in Orange County and revenue higher than $3 million. This year’s list reflects cash contributions and in-kind goods and services such as volunteering.

In total, 55 nonprofits reported revenue increases while 49 had declines.

OCFF’s Hoss doesn’t anticipate a slowdown in giving, saying its quarter ended Sept. 30 topped $40 million in contributions, its highest ever.

“Our unique role in catalyzing and mobilizing charitable giving to help donors achieve their philanthropic vision while meeting the most critical needs of our community appears to be in increasingly high demand,” Hoss said.

Notables

The biggest leap in fundraising was 309% to $4.5 million at No. 83 Bowers Museum of Santa Ana. The pandemic had shut down Orange County’s largest museum, which raised revenue through paid admissions. It reported a 257% increase in visitors to 150,000.

Other nonprofits reporting significant revenue increases include Age Well Senior Services, up 270% to $26 million; Charitable Ventures, up 116% to $25.2 million; No. 29 Families Forward, up 124% to $19.1 million; and No. 30 Alzheimer’s Orange County, up 126% to $19 million.

Nonprofits reporting significant revenue declines include No. 21 YMCA of Orange County, down 78% to $27.4 million; the Orange Catholic Foundation, off 55% to $11.5 million; the Orange County Council, Boy Scouts of America, down 49% to $5.1 million; and the Boys & Girls Clubs of Central Orange Coast, off 43% to $6.1 million.

THE LIST

Nonprofit Organizations

HOLLY HAGLER
CEO and President
Meals on Wheels Orange County

LARRY HAYNES
CEO
Mercy House Living Centers

SHELLEY HOSK
CEO and President
Orange County Community Foundation

ANDREW RUSSELL
CEO and President
PBS SoCal/KCET

NICOLE SUDYAM
CEO and President
Goodwill of Orange County

JANE F. YADA
Chairwoman and President
Segerstrom Center for the Arts
JOIN US IN POWERING GOOD!

For more than 30 years, OCCF has been the center of gravity for Orange County philanthropy, and our mission is more essential now than ever. As economic, health, and educational hurdles continue in the wake of the pandemic, we are bringing the best of the head and heart to our community’s greatest challenges.

At the Orange County Community Foundation, it is our mission: to inspire a passion for lifelong philanthropy, faithfully steward the intentions of our donors and catalyze sustainable community impact.

HELP POWER GOOD TODAY
OC-CF.ORG/POWERING-GOOD

We invite you to join us in building a stronger, healthier community for all who call Orange County home.
## THE LIST
### NONPROFIT ORGANIZATIONS

#### RANKED BY DC REVENUE

<table>
<thead>
<tr>
<th>Rank</th>
<th>Nonprofit Organization</th>
<th>DC Revenue for 12 months ended June 30, 2021 (millions)</th>
<th>Expenses for 12 months ended June 30, 2021 (millions)</th>
<th>Paid staff DC weight % change</th>
<th>Volunteers in DC weight % change</th>
<th>Grants in DC weight % change</th>
<th>Year established</th>
<th>Nonprofit description</th>
<th>Top local affil(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Orange County Community Foundation</td>
<td>$198.3</td>
<td>$104.7</td>
<td>$31</td>
<td>5%</td>
<td>6%</td>
<td>0%</td>
<td>1989</td>
<td>Partners with individuals, families, foundations, and businesses to fulfill their philanthropic and financial objectives</td>
</tr>
<tr>
<td>2</td>
<td>Goodwill of Orange County</td>
<td>$144.2</td>
<td>$133.2</td>
<td>$15</td>
<td>7.3%</td>
<td>12.2%</td>
<td>18.9%</td>
<td>1924</td>
<td>Goodwill helps people who are facing barriers to get and keep jobs</td>
</tr>
<tr>
<td>3</td>
<td>Segerstrom Center for the Arts</td>
<td>$109.1</td>
<td>$88.4</td>
<td>$12</td>
<td>10%</td>
<td>18.9%</td>
<td>0%</td>
<td>1986</td>
<td>Multidisciplinary cultural campus committed to artistic excellence, engaging the community through live performances and art programs</td>
</tr>
<tr>
<td>4</td>
<td>National Christian Foundation</td>
<td>$130.7</td>
<td>$12.1</td>
<td>$20</td>
<td>92%</td>
<td>1.8%</td>
<td>1.8%</td>
<td>2004</td>
<td>Charitable giving planning for Christian families, churches and professional advisors</td>
</tr>
<tr>
<td>5</td>
<td>Think Together</td>
<td>$96.9</td>
<td>$94.8</td>
<td>$12</td>
<td>2%</td>
<td>7%</td>
<td>43%</td>
<td>1997</td>
<td>Partners with schools to change the odds for kids</td>
</tr>
<tr>
<td>6</td>
<td>Planned Parenthood of Orange and San Bernardino Counties</td>
<td>$83.7</td>
<td>$74.3</td>
<td>$464</td>
<td>4.3%</td>
<td>0%</td>
<td>11.1%</td>
<td>1965</td>
<td>Reproductive healthcare: primary healthcare, women, infants and children nutrition services, preventive care, education programs</td>
</tr>
<tr>
<td>7</td>
<td>Olive Crest</td>
<td>$85.8</td>
<td>$144.0</td>
<td>$206</td>
<td>-1.4%</td>
<td>-8.1%</td>
<td>-1.4%</td>
<td>1973</td>
<td>Preventing child abuse, treating and educating at-risk children, and helping to preserve families</td>
</tr>
<tr>
<td>8</td>
<td>Meals on Wheels Orange County</td>
<td>$58</td>
<td>$42.8</td>
<td>$206</td>
<td>-14.8%</td>
<td>-30.3%</td>
<td>29.3%</td>
<td>1965</td>
<td>Provider of nutrition and supportive services for Orange County’s at-risk older adults and their families</td>
</tr>
<tr>
<td>9</td>
<td>PBS SoCa</td>
<td>$49</td>
<td>$43</td>
<td>$140</td>
<td>0%</td>
<td>68.2%</td>
<td>0%</td>
<td>1978</td>
<td>Television programming aiming to educate, inform and inspire; shares a distinctive perspective with the rest of the nation, and provide the community with a connection to a wider world; providing an essential cultural and educational institution in the community</td>
</tr>
<tr>
<td>10</td>
<td>Illumination Foundation</td>
<td>$43.5</td>
<td>$42.6</td>
<td>$202</td>
<td>-6.5%</td>
<td>-0.5%</td>
<td>-7.5%</td>
<td>2008</td>
<td>Provides a full continuum of care from street to home for individuals and families experiencing homelessness, including case management, healthcare, behavioral health counseling, and housing</td>
</tr>
</tbody>
</table>

**Abbreviations:** NA, not applicable; N/A, not ranked

**Note:** This list includes organizations that operate in a non-profit status, excluding hospitals and universities, ranked by 12-month revenue. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the data, errors and omissions or changes in status sometimes occur. Unless otherwise noted, the information on this list was provided by the companies themselves. The list may not be reprinted without permission of the editor. Photographs are from top official listed.

Research: Meghan Kliewer

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