

Media Contact
Ranggin Hedayat
Reveille, Inc.
949.394.1454
ranggin@reveilleinc.com



IMPACT ANAHEIM GIVING DAY RAISES \$75,000 FOR UNDERSERVED YOUTH

Hosted by the Orange County Community Foundation, Nine Local Nonprofits Come Together During 24-Hour Online Effort

NEWPORT BEACH, Calif. (June 18, 2020) — On June 17, the Orange County Community Foundation (OCCF) hosted the second annual *ImpACT Anaheim*, a Giving Day for Anaheim’s youth. The 24-hour effort raised \$75,000 for nine local organizations in Orange County’s most populated city, Anaheim.

“Amid this pandemic, we are thrilled to see the Orange County community come together for this second annual *ImpACT Anaheim* Giving Day and support local nonprofits at a time they need it most,” said Shelley Hoss, President and CEO, OCCF. “Thanks to the work of our local nonprofits, generous donors and our compassionate community, youth in Anaheim are receiving the vital support they need to fulfill their potential.”

The participating organizations in the *ImpACT Anaheim* Giving Day included Anaheim Community Foundation, Anaheim Ballet, Big Brothers Big Sisters of Orange County, Boys & Girls Club of Greater Anaheim-Cypress, Chance Theatre, Network Anaheim, Girls Inc., Pure Game and Voice of Refugees. Each nonprofit is striving to overcome the financial challenges presented by COVID-19 so they can continue to address critical gaps in services for youth in Anaheim. The \$75,000 raised will support academic resources, enrichment and life skills programs, character building, leadership, mentorship, counseling and much more.

ImpACT Anaheim is part of a bold initiative by OCCF to boost the capacity of local nonprofits through a series of Collaborative Giving Days, where organizations with shared missions are invited to come together to boost collective giving for their causes.

This Giving Day is the latest of a series that, to date, has raised more than \$10 million for Orange County nonprofits. OCCF first challenged Orange County residents to “give where their heart lives” during the inaugural i♥oc Giving Day in 2015, raising more than \$1.8 million for 347 participating nonprofits in just 30 hours. In 2018, OCCF restructured i♥oc as an expanded opportunity for nonprofits to connect with one another in support of their shared missions.

Additional collaborative Giving Days will be announced throughout the coming year. For more information, please visit oc-cf.org/iheartoc. To give online during the *ImpACT Anaheim* Giving Day, please visit impact-anaheim-giving-day.ocnonprofitcentral.org.

About Orange County Community Foundation

Founded in 1989, the Orange County Community Foundation (OCCF) works with donors, strengthens the local nonprofit sector and works to find solutions to community needs. Since its inception, OCCF has awarded nearly \$690 million in grants and scholarships and ranks in the top one percent in grantmaking activity among more than 780 U.S. community foundations. For more information, visit oc-cf.org or call 949-553-4202. Be a part of our conversation on [Facebook](#) [Twitter](#) and [Instagram](#). View OCCF’s 2019 annual report [here](#).

###