



Over the years, a vocal minority has attracted a bad reputation for Orange County, a place we're proud to call home. Whether it be TV shows sharing a slanted look at the privileged few or recent national news of some in OC disregarding the safety and well-being of others, our reputation as a wonderful and welcoming community has been tarnished.

We say enough. We are better than this. We see it every day.

So today, we are launching *Humanity Starts Here*, a new movement—and challenge—to reveal the true heart of Orange County.

With the world in turmoil, none of us are quite ourselves. Yet, this is precisely the time we must be at our best for each other. And as we look to the health, economic, racial, social, and climate challenges confronting our community today, we know OC can overcome them together—with humanity.

Let's reclaim the narrative of the OC we love. Let's show the world that **Humanity Starts Here.**

What does that mean? Well, it can be as simple as:

- Keeping 6 feet of social distance and wearing a mask
- Taking the time to listen to someone else's experiences
- Showing kindness and patience wherever you go
- You tell us!

Join this movement for good—because Humanity Starts Here. It starts now, and it starts with you.

Go to HumanityStartsHere.org to join the movement today!

Thank you, Orange County!

Lucy Dunn
President & CEO
Orange County
Business Council

Shelley M. Hoss
President & CEO
Orange County
Community Foundation

Susan B. Parks
President & CEO
Orange County
United Way



We'd love to hear how Humanity Starts Here for you! How have you or our community come together to show moments of humanity and movements for good? Let us know over at HumanityStartsHere.org.