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ORANGE COUNTY COMMUNITY FOUNDATION TO HOST GREATNESS AMPLIFIED GIVING DAY
Thirteen Local Boys and Girls Clubs Set Collective Goal of Raising \$150,000 in 24 Hours

NEWPORT BEACH, Calif. (August 6, 2020) — On August 26, the Orange County Community Foundation (OCCF) will host Greatness Amplified, a Giving Day for Boys and Girls Clubs in Orange County. Together, the 13 Boys and Girls Clubs aim to raise \$150,000 to provide critical services to children and families in the midst of the pandemic.

The participating organizations include Boys and Girls Clubs in Anaheim-Cypress, Brea-Placentia-Yorba Linda, Capistrano Valley, Central Orange Coast, Fullerton, Garden Grove, Huntington Valley, Laguna Beach, La Habra, South Coast Area, Stanton, Tustin and Westminster.

“In the midst of a public health crisis, we are proud to once again be supporting our local Boys and Girls Clubs to maximize their positive impact on children and youth throughout Orange County,” said Shelley Hoss, president and CEO, OCCF. “We continue to be inspired by the resiliency of our local nonprofits and the outpouring of generosity from the Orange County community during these uncertain times.”

Since the pandemic began, the aligned clubs have monitored health and safety guidelines and crafted strategies to support members and local communities with enhanced summer enrichment programs, youth and family virtual programming and college-bound virtual services. While adhering to public safety guidelines, the Boys and Girls Clubs of Orange County have been working tirelessly to serve youth through their summer programs and ensure the community receives needed support and mentorship.

Now in its third year, Greatness Amplified is the latest in a series of Collaborative Giving Days launched by OCCF to boost the capacity of local nonprofits. OCCF will power the Greatness Amplified campaign with seed funding to support the marketing assets, campaign resources and collaborative partnerships.

This Giving Day is the latest of a series that, to date, has raised more than \$10 million for Orange County nonprofits. OCCF first challenged Orange County residents to “give where their heart lives” during the inaugural i♥oc Giving Day in 2015, raising more than \$1.8 million for 347 participating nonprofits in just 30 hours. In 2018, OCCF restructured i♥oc as an expanded opportunity for nonprofits to connect with one another in support of their shared missions.

To give online, please visit <https://greatness-amplified-giving-day.ocnonprofitcentral.org/>. Additional collaborative Giving Days will be announced throughout the year. For more information, please visit oc-cf.org/iheartoc.

About Orange County Community Foundation

Founded in 1989, the Orange County Community Foundation (OCCF) works with donors, strengthens the local nonprofit sector and works to find solutions to community needs. Since its inception, OCCF has awarded nearly more than \$700 million in grants and scholarships and ranks in the top one percent in grantmaking activity among more than 780 U.S. community foundations. For more information, visit oc-cf.org or call 949-553-4202. Be a part of our conversation on [Facebook](#), [Twitter](#) and [Instagram](#). View OCCF’s 2019 annual report [here](#).