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\$190,898 RAISED IN 24 HOURS TO SUPPORT OC OLDER ADULTS IN NEED—MORE THAN DOUBLING ORIGINAL FUNDRAISING GOAL

Launched by the Orange County Community Foundation, Five Orange County Nonprofits Host Third Annual Preserving Dignity Giving Day

NEWPORT BEACH, Calif. (July 31, 2020) — On July 29, the Orange County Community Foundation (OCCF) hosted the third annual *Preserving Dignity*, a Giving Day for OC’s older adults in need. This 24-hour online effort raised \$190,898 – 255% of the original fundraising goal – from more than 390 donors in support of five local nonprofits serving a population that is exceedingly vulnerable to the pandemic.

“We are continuously amazed by the generosity of our local Orange County community, which united to help support our older adult neighbors who have been disproportionately impacted by COVID-19,” said Shelley Hoss, president and CEO, OCCF. “It is critical to provide older adults in need with the vital resources they require during these uncertain times, and OCCF could not be more proud to support local nonprofits in this mission.”

The five participating organizations included Alzheimer’s Orange County, Council on Aging-Southern California, Meals on Wheels Orange County, Southern California Hospice Foundation and St. Francis Home.

Fundraisers, in-person classes, activities and events have been indefinitely suspended for the participating nonprofits due to the extremely high risk that seniors face from COVID-19. The Preserving Dignity Giving Day provided critical funds to help the participating nonprofits continue to pivot their programming to offer virtual support for the older adults they serve and to ensure safety for those to whom they provide meals and housing.

This Giving Day is the latest of a series that, to date, has raised more than \$10 million for Orange County nonprofits. OCCF first challenged Orange County residents to “give where their heart lives” during the inaugural i♥oc Giving Day in 2015, raising more than \$1.8 million for 347 participating nonprofits in just 30 hours. In 2018, OCCF restructured i♥oc as an expanded opportunity for nonprofits to connect with one another in support of their shared missions.

Additional collaborative Giving Days will be announced in the coming months. For more information, please visit oc-cf.org/iheartoc.

About Orange County Community Foundation

Founded in 1989, the Orange County Community Foundation (OCCF) works with donors, strengthens the local nonprofit sector and works to find solutions to community needs. Since its inception, OCCF has awarded more than \$700 million in grants and scholarships and ranks in the top one percent in grantmaking activity among more than 780 U.S. community foundations. For more information, visit oc-cf.org or call 949-553-4202. Be a part of our conversation on [Facebook](#) [Twitter](#) and [Instagram](#). View OCCF’s 2019 annual report [here](#).

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