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**ORANGE COUNTY COMMUNITY FOUNDATION TO HOST SECOND ANNUAL
IGNITING POTENTIAL GIVING DAY**

Nine Local Nonprofits Set Goal of Collectively Raising \$125,000 in 24 Hours

NEWPORT BEACH, Calif. (September 3, 2019) — On September 18, the Orange County Community Foundation (OCCF) will host *Igniting Potential*, a Giving Day to support the youth of Orange County. Now in its second year, *Igniting Potential* is the latest in a series of Collaborative Giving Days launched by OCCF to boost the capacity of local nonprofits.

Together, the aligned nonprofits aim to raise \$125,000 for their shared vision. OCCF will power the campaign with seed funding for the marketing assets, campaign resources and collaborative partnerships.

“At OCCF, we believe collaboration is a powerful change-making tool,” said Shelley Hoss, president, OCCF. “We look forward to empowering our local nonprofits for a second year to collectively maximize their impact and enrich the lives of youth throughout our county.”

Igniting Potential will raise critical funds for 9 nonprofits, including KidWorks, Orange County Boy Scouts of America, The Youth Center, Boys Hope Girls Hope of Southern California, MOMS Orange County, Assistance League of Irvine, Parentis Foundation, Us Too Gymnastics and Big Brothers Big Sisters of Orange County.

OCCF first challenged Orange County residents to “give where their heart lives” during the inaugural i♥oc Giving Day in 2015, raising more than \$1.8 million through gifts to 347 participating nonprofits in just 30 hours. OCCF nearly doubled those results in 2016 during the second annual i♥oc Giving Day, receiving contributions totaling \$3.2 million for 418 participating nonprofits. In 2017, OCCF re-envisioned i♥oc as an expanded opportunity for nonprofits to connect with one another in support of their shared missions. The seven Giving Days held throughout 2018 raised a total of \$1.4 million for local organizations.

To give online, please visit ignitingpotential2019.funraise.org. For more information, please visit oc-cf.org/iheartoc.

About Orange County Community Foundation

Founded in 1989, the Orange County Community Foundation (OCCF) works with donors, strengthens the local nonprofit sector and works to find solutions to community needs. Since its inception, OCCF has awarded nearly \$630 million in grants and scholarships and ranks in the top one percent in grantmaking activity among more than 780 U.S. community foundations. For more information, visit oc-cf.org or call 949-553-4202. Be a part of our conversation on [Facebook](#), [Twitter](#) and [Instagram](#). View OCCF’s 2018 annual report [here](#).

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