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## **GIVING DAY FOR OC BOYS AND GIRLS CLUBS RAISES MORE THAN \$280,000 IN 24 HOURS**

*Launched by the Orange County Community Foundation, the Second Annual Greatness Amplified Giving Day Attracts 377 Donors*

**NEWPORT BEACH, Calif. (August 22, 2019)** — On August 21, fifteen local Boys and Girls Clubs partnered with the Orange County Community Foundation (OCCF) to host the second annual *Greatness Amplified*, a Giving Day for Boys and Girls Clubs in Orange County. The 24-hour effort raised more than \$280,000 with participation from 377 donors.

OCCF launched this series of Collaborative Giving Days in 2017 to build the capacity of local nonprofits through collective fundraising around shared missions. OCCF powered the *Greatness Amplified* campaign with seed funding to support the marketing assets, campaign resources and collaborative partnerships.

“We are thrilled with the success of *Greatness Amplified* and thank each donor who opened their hearts and supported our local Boys and Girls Clubs,” said Shelley Hoss, president, OCCF. “This is a testament to the strength of our community and shared desire to ensure a bright future for the youth of Orange County.”

The 15 organizations that participated in *Greatness Amplified* included Boys and Girls Clubs in Anaheim, Brea-Placentia-Yorba Linda, Buena Park, Capistrano Valley, Central Orange Coast, Cypress, Fullerton, Garden Grove, Huntington Valley, Laguna Beach, La Habra, South Coast Area, Stanton, Tustin and Westminster.

OCCF first challenged Orange County residents to “give where their heart lives” during the inaugural i♥oc Giving Day in 2015, raising more than \$1.8 million through gifts to 347 participating nonprofits in just 30 hours. OCCF nearly doubled those results in 2016 during the second annual i♥oc Giving Day, receiving contributions totaling \$3.2 million for 418 participating nonprofits. In 2017, OCCF re-envisioned i♥oc as an expanded opportunity for nonprofits to connect with one another in support of their shared missions. The seven Giving Days held throughout 2018 raised a total of \$1.4 million for local organizations.

Additional collaborative Giving Days will be announced throughout the year. For more information, please visit [oc-cf.org/iheartoc](http://oc-cf.org/iheartoc).

### **About Orange County Community Foundation**

Founded in 1989, the Orange County Community Foundation (OCCF) works with donors, strengthens the local nonprofit sector and works to find solutions to community needs. Since its inception, OCCF has awarded more than \$600 million in grants and scholarships and ranks in the top one percent in grantmaking activity among more than 780 U.S. community foundations. For more information, visit [oc-cf.org](http://oc-cf.org) or call 949-553-4202. Be a part of our conversation on [Facebook](#), [Twitter](#) and [Instagram](#). View OCCF’s 2018 annual report [here](#).

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