

# CHARITY SPOTLIGHT

SHINING A LIGHT ON LOCAL NONPROFITS AND PHILANTHROPISTS

## OC Community Foundation Hosts Giving Day on May 30

BY NB INDY STAFF

On Thursday, May 30, the Newport Beach-based Orange County Community Foundation will host the second annual Empowering Possibilities, a Giving Day for OC neighbors with disabilities. This 24-hour online effort aims to raise \$95,000 in critical funds for nine local organizations.

Empowering Possibilities is part of a bold initiative by OCCF to boost the capacity of local nonprofits through a series of Collaborative Giving Days. Nonprofits with shared missions are

invited to come together to boost collective giving for their causes. OCCF provides seed funding to support the marketing assets, campaign resources, and collaborative partnerships. The seven Giving Days held throughout 2018 raised a total of \$1.4 million for local organizations.

“The success of last year’s inaugural Empowering Possibilities Giving Day, which raised \$86,523 with participation from more than 300 donors, is a testament to our community’s generosity and the vision of our nonprofit

leaders,” said Shelley Hoss, president, OCCF. “We are proud to unite nonprofits with similar missions to better support our community members with disabilities.”

The nine organizations participating in Empowering Possibilities include Dayle McIntosh Center, Down Syndrome Association of Orange County, Family Support Network, Free Wheelchair Mission, Project Independence, Rehabilitation Institute of Southern California, Speech and Language Development Center,

United Cerebral Palsy Association of Orange County, and Vocational Visions.

OCCF first challenged Orange County residents to “give where their heart lives” during the inaugural Giving Day in 2015, raising more than \$1.8 million through gifts to 347 participating nonprofits in just 30 hours.

OCCF nearly doubled those results in 2016 during the second annual Giving Day, receiving contributions totaling \$3.2 million for 418 participating nonprofits. In 2017, OCCF re-envisioned the Giving Day as an expanded opportunity for nonprofits to connect with one another in support of their shared missions.

Visit [oc-cf.org/iheartoc](http://oc-cf.org/iheartoc).