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ORANGE COUNTY COMES TOGETHER TO RAISE A RECORD-BREAKING $75,685 IN 24 HOURS IN SUPPORT OF THE ENVIRONMENT

Launched by the Orange County Community Foundation, the ‘Protect and Preserve’ Giving Day is the Latest in a Series of Collaborative Giving Days to be Held Throughout 2019

NEWPORT BEACH, Calif. (April 11, 2019) — On April 10, the Orange County Community Foundation (OCCF) partnered with five local nonprofits to host Protect and Preserve, a Giving Day to sustain the ecosystems in Orange County. The 24-hour event raised $75,685 with participation from more than 194 donors.

OCCF launched its Collaborative Giving Day initiative in 2018 to bolster the capacity of local organizations. Nonprofits with shared missions are invited to come together to boost collective giving for their causes.

“Thanks to the work of our local nonprofits and our compassionate community, we are able to help increase environmental education and the conservation of our natural resources,” said Shelley Hoss, president, OCCF. “We are proud to support exemplary nonprofits in tackling the most important issues facing our county.”

The five nonprofits that participated in the Protect and Preserve Giving Day included Pacific Marine Mammal Center, Crystal Cove Conservancy, Laguna Canyon Foundation, Huntington Beach Wetlands Conservancy and California Trout.

OCCF first challenged Orange County residents to “give where their heart lives” during the inaugural i♥oc Giving Day in 2015, raising more than $1.8 million through gifts to 347 participating nonprofits in just 30 hours. OCCF nearly doubled those results in 2016 during the second annual i♥oc Giving Day, receiving contributions totaling $3.2 million for 418 participating nonprofits. In 2017, OCCF re-envisioned i♥oc as an expanded opportunity for nonprofits to connect with one another in support of their shared missions. The seven collaborative Giving Days held in 2018 raised a total of $1.4 million for local organizations.

Additional collaborative Giving Days will be announced next year. For more information, please visit oc-cf.org/iheartoc.

About Orange County Community Foundation
Founded in 1989, the Orange County Community Foundation (OCCF) works with donors, strengthens the local nonprofit sector and works to find solutions to community needs. Since its inception, OCCF has awarded nearly $600 million in grants and scholarships and ranks in the top two percent in grantmaking activity among more than 780 U.S. community foundations. For more information, visit oc-cf.org or call 949-553-4202. Be a part of our conversation on Facebook Twitter and Instagram. View OCCF’s 2018 annual report here.

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