Philanthropy Your Way
by Shelley Hoss, President,
Orange County Community Foundation

How quickly are you drawn to a new product or technology? As consumers, a few of us are innovators, some early adopters, while others wait for the bugs to get worked out before diving in. This framework is a go-to for marketers and salespeople, but do you know your style when it comes to giving?

Like consumers, donors face a labyrinth of choices when deciding where and how to give. Do you like being first to tackle a tough issue? Or would you rather fund a well-proven strategy that’s stood the test of time?

The good news is that all roads can lead to meaningful impact if you know which giving strategy is right for you.

Philanthropic Innovator
Are you driven to tackle problems that aren’t on others’ radar? Like Ranney Draper—a successful real estate entrepreneur whose vision and generosity has opened the door to college for tens of thousands of underserved students. Now Ranney is taking on an even bigger challenge—ensuring these students complete their education by funding an innovative start-up designed to bolster college persistence.

Early Stage Investor
Perhaps you’d rather see promising new programs gain traction. Like a group of Orange County Community Foundation (OCCF) donors concerned about veterans returning home from military service. Programs to aid veterans’ transition to civilian life were isolated and under-funded, so our Veterans Initiative was formed to expand and connect a robust network of services for veterans and their families, helping more than 12,000 veterans receive the welcome home they deserve.

In for the Long Haul
Or perhaps you’ve moved to support programs with well-documented success. Donors like you are fulfilled by expanding proven initiatives to ensure that our community’s greatest needs are met in perpetuity.

So, which type of giving appeals most to you? Perhaps you’re drawn to elements of each, and prefer a diverse portfolio of charitable investments.

Whatever your giving style, the most crucial driver of success is having an intentional plan, and adapting your approach as you learn along the way. And the best way to accomplish that is by working with a knowledgeable partner—which is at the heart of OCCF’s mission to inspire, steward, and catalyze philanthropic impact in Orange County and beyond.

As Aristotle said, “to give away money is an easy matter, and in any man’s power. But to decide to whom to give it, and how large and when, and for what purpose and how, is neither in every man’s power nor an easy matter. Hence, it is that such excellence is rare, praiseworthy and noble.”

We couldn’t have said it better ourselves.

Shelley Hoss
Since May 2000, Shelley Hoss has served as president of one of Orange County’s most prominent philanthropic organizations, the Orange County Community Foundation. The mission of OCCF is to inspire a passion for lifelong philanthropy, faithfully steward donors’ intentions, and catalyze sustainable community impact.

YOUR PARTNER IN GIVING

The Orange County Community Foundation can help you impact the causes closest to your heart. Whether you seek to maximize current giving, develop a tradition of family philanthropy or ensure a lasting charitable legacy, we are your partner in strategic and sustainable giving.

We offer an array of full-service funds, strategies and tools to realize your philanthropic goals today and for generations to come.

We inspire a passion for lifelong philanthropy.
We faithfully steward the intentions of our donors.
We catalyze sustainable community impact.

Learn more at oc-cf.org or contact us today at 949.553.4202 to get started.
The 2019 GIVING GUIDE

Orange County Community Foundation

FUNDRAISING EVENTS

The fourth annual OC Real Estate Showcase will be held on April 18, 2019, with proceeds benefiting the health, education and employment of veterans through OOCF’s OC Veterans Initiative. Purchase tickets at oocf.org/srcl.

OCCF will celebrate 30 years of growing the good in Orange County at our Annual Meeting on November 20, 2019. This event brings together 750 passionate donors, nonprofit partners and community leaders to celebrate the power of philanthropy. Visit oocf.org/2019am to learn more.

GIVING OPPORTUNITIES

> The Powering Good Fund supports solutions to our community’s most critical needs. OOCF collaborates with partners in education, college and career readiness, veterans’ needs, immigrant integration, environment, and strengthening the Orange County nonprofit sector. Find out more at oocf.org/powergood.

> OC Veterans Initiative helps local veterans achieve a successful transition from military service to a civilian life that offers steady employment, stable housing, and security promising a future for them and their families. To learn more visit oocf.org/ocvets.

> ACT Anaheim is a collaborative response to the needs of youth facing poverty, academic challenges and limited opportunities in OC’s hidden urban core. We’ve convened a collective effort by community partners and local nonprofits to enhance the future for thousands of Anaheim youth. Visit oocf.org/actanaheim to learn more.

GOALS FOR 2019

> OCF’s Collaborative Giving Days will continue in 2019 to empower local nonprofits to widen their circle of engagement, visibility and support. This year’s Giving Days will build on the overwhelming success of 2018, during which 78 nonprofits joined together to raise nearly $1.5 million across 7 days for their causes.

> An accurate count for the 2020 Census has wide-ranging, long-term implications for Orange County. However, an estimated 25% of OC residents are part of hard-to-count (HTC) communities at risk of being under-counted. With nearly $2,000 per person per year in federal funding at stake, a failed Orange County census could jeopardize $15 billion in resources to our most under-represented communities over 10 years. To provide guidance and leadership in supporting Census outreach and engagement for our HTC communities, OCF is partnering with OC Grantmakers and Charitable Ventures of Orange County to create a coordinated plan to ensure that all OC residents count.

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