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**ORANGE COUNTY IGNITES POTENTIAL,  
RAISING A RECORD-BREAKING \$154,843 IN ONLY 24 HOURS**

*Giving Day Launched by the Orange County Community Foundation and Hosted by 12 Nonprofits  
Attracts 535 Donors in Support of Orange County Youth*

**NEWPORT BEACH, Calif. (September, 2018)** — On September 12, the Orange County Community Foundation (OCCF) partnered with 12 local nonprofits to host Igniting Potential, a Collaborative Giving Day for the youth of Orange County. The 24-hour event raised \$154,843 with participation from more than 535 donors.

OCCF launched this bold initiative to enhance the capacity of local nonprofits, inviting organizations with shared missions to join together to boost collective giving to their causes.

“Thanks to the tremendous work of local nonprofits, generous donors and our compassionate community, Orange County’s young people are gaining the resources needed to set them up for future success,” said Shelley Hoss, president, OCCF. “We are proud to convene and support exemplary nonprofits in tackling the most important issues facing our county.”

OCCF first challenged Orange County residents to “give where their heart lives” during the inaugural i♥oc Giving Day in 2015, raising more than \$1.8 million through gifts to 347 participating nonprofits in just 30 hours. OCCF nearly doubled those results in 2016 during the second annual i♥oc Giving Day, receiving contributions totaling \$3.2 million for 418 participating nonprofits. In 2017, OCCF re-envisioned i♥oc as an expanded opportunity for nonprofits to connect with one another in support of their shared missions.

The twelve nonprofits participating in the Igniting Potential Giving Day included Assistance League of Irvine, Big Brothers Big Sisters of Orange County, Boys Hope Girls Hope of Southern California, Global G.L.O.W., Kid Healthy, KidWorks, MOMS Orange County, Parentis Foundation, Playworks, Pretend City Children's Museum, Scholar’s Hope Project and The Literacy Project.

Additional collaborative Giving Days will be announced over the coming year. For more information, please visit [oc-cf.org/iheartoc](http://oc-cf.org/iheartoc).

**About Orange County Community Foundation**

Founded in 1989, the Orange County Community Foundation (OCCF) works with donors, strengthens the local nonprofit sector and works to find solutions to community needs. Since its inception, OCCF has awarded \$560 million in grants and scholarships and ranks in the top two percent in grantmaking activity among more than 780 U.S. community foundations. For more information, visit [oc-cf.org](http://oc-cf.org) or call 949-553-4202. Be a part of our conversation on [Facebook](#) [Twitter](#) and [Instagram](#). View OCCF’s 2017 annual report [here](#).

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