

# NEWPORT BEACH

AUGUST/SEPTEMBER 2018 | NEWPORTBEACHMAGAZINE.COM

Magazine

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CHARITY PURSUITS AND COASTAL HAPPENINGS

### GIVING DAYS

With the hope of providing aid to those with disabilities, the homeless, seniors, veterans, military families and more, Newport Beach-based Orange County Community Foundation has been organizing monthly online giving days since April to raise money for these causes—with plans to continue the campaign through year's end. The foundation provides vital resources such as a platform for online fundraising and a marketing tool kit to help local organizations raise money for their respective causes through the collaborative effort.

A giving day titled Help Them

Home garnered more than \$743,700 on April 25 for 16 local groups aiding the homeless. Empowering Possibilities collected \$86,523 on May 31 to aid nonprofits that play a key part in supporting those with disabilities. Stand and Salute on June 14 brought together Strong Families Strong Children with OCCF and 10 other agencies, raising \$91,068 for OC veterans and military families. And \$85,476 was contributed July 11 to groups such as the Southern California Hospice Foundation and Alzheimer's OC, which help older adults in need. OCCF planned another giving day, Greatness Amplified, on Aug. 15 to raise money for all Boys & Girls Clubs in Orange County, while Igniting Potential on Sept. 12 will benefit the youth of OC. (oc-cf.org) —C.N.

