

Stu News Newport

Tom Johnson's Newport Beach News and Community Forum

Orange County ignites potential, raising a record-breaking \$154,843 in only 24 hours

On September 12, the Orange County Community Foundation (OCCF) partnered with 12 local nonprofits to host "Igniting Potential," a Giving Day to support the youth of Orange County. The 24-hour event raised \$154,843 with participation from more than 535 donors.

OCCF launched this bold initiative to enhance the capacity of local nonprofits through a series of Collaborative Giving Days hosted over the next year. Nonprofits with shared missions were invited to come together to boost collective giving for their causes.



Submitted photo

"Thanks to the work of our local nonprofits, generous donors and our compassionate community, youth in Orange County are receiving the vital support they need to nurture their health and wellbeing, and also unlock their full potential for their futures," said Shelley Hoss, president, OCCF. "We are proud to support exemplary nonprofits in tackling the most important issues facing our county."

OCCF first challenged Orange County residents to "give where their heart lives" during the inaugural i@oc Giving Day in 2015, raising more than \$1.8 million through gifts to 347 participating nonprofits in just 30 hours. OCCF nearly doubled those results in 2016 during the second annual i@oc Giving Day, receiving contributions totaling \$3.2 million for 418 participating nonprofits. In 2017, OCCF re-envisioned i@oc as an expanded opportunity for nonprofits to connect with one another in support of their shared missions.

The 12 nonprofits participating in the Igniting Potential Giving Day included Assistance League of Irvine, Big Brothers Big Sisters of Orange County, Boys Hope Girls Hope of Southern California, Global G.L.O.W., Kid Healthy, KidWorks, MOMS Orange County, Parentis Foundation, Playworks, Pretend City Children's Museum, Scholar's Hope Project, The Literacy Project.

Additional collaborative Giving Days will be announced over the coming year.

For more information, visit www.oc-cf.org/iheartoc.