

# The Heart of Philanthropy is You

By Shelley Hoss

## What lies at the heart of philanthropy in Orange County? Compassion. Conviction. Impact. But most of all: You

For nearly 30 years, the Orange County Community Foundation (OCCF) has helped donors find the heart of their philanthropic passion – to connect them with the causes closest to their hearts and invigorate their giving to make sustainable impact.

As we've guided individuals and families through their own unique giving journeys, we've discovered the key elements at the core of bringing charitable visions to life.

If you hold a cause near to your heart, here are five ways to give your philanthropic passion a pulse:

### Define Your Philanthropic Interests.

The world is full of opportunities to give – which is why OCCF offers unique insights, deep knowledge and a diverse array of giving opportunities to help donors hone in on the causes that matter most to them. It's also why we created OC Nonprofit Central, the only fully searchable online database of local nonprofit organizations. It's our passion to help you find yours.

### Make Giving a Family Affair.

Philanthropy is a powerful tool to strengthen family bonds and deepen the shared values that will be passed on to future generations. Creating a family culture grounded in philanthropy doesn't begin the day a family establishes a fund or foundation. It must be approached as values modeled daily and discussed across all generations.



### Collaborate to Drive Greater Impact.

One donor can make an individual impact, but like-minded philanthropists move the needle on a cause by working together. Since 2013, Accelerate Change Together (ACT) Anaheim – an unprecedented partnership between philanthropists, businesses and community stakeholders, with OCCF serving as managing partner – has been changing the lives of Anaheim youth ages 13 to 18 impacted by poverty, academic challenges and limited opportunities. Encouraged by the successes achieved through six million dollars in grants to its nonprofit partners, the initiative has not only grown to include 22 funders, it has formalized an enduring collaborative for sustainable future impact. To date, ACT Anaheim has positively impacted more than 18,900 youth, 5,900 parents and 3,600 other adults across the Anaheim area.



### Find Top-Notch Advice.

Just as savvy investors rely on expert guidance to drive performance in their portfolios, donors who want to achieve life-changing impact depend on knowledgeable partners to help guide the way. OCCF's Center for Engaged Philanthropy empowers donors to forge their own paths with the same creativity and individuality that defines their lives. This first-in-kind resource provides customized services designed to unlock the philanthropic potential of individuals, families and private foundations. It's where donors expand their awareness of giving options. Where families translate philanthropic passions into multigenerational engagements for good. And where private foundations can leverage their efforts to engage in local issues or create national – even international – impact.



“When it came time to move from passion to action in finding a cure for a rare fatal lung disorder that had affected our family, we chose OCCF as our philanthropic partner. **OCCF frees us up to focus on the impact we can make through our philanthropy and gives us the guidance to make sure our objectives are achieved.** With OCCF, I know our family's philanthropy is directed in the way we want it to go.”

— DAVE STEFFY

Maximum community benefit can be achieved when **your passion for charitable impact** is coupled with astute financial planning, mission-driven guidance and knowledgeable partners.

### Marry Your Passion with Purpose.

At Edwards Lifesciences, Chairman and CEO Mike Mussallem has made a lasting impact on modern medicine by channeling a passion to fulfill a greater purpose: taking patients' interests to heart. He applies this same approach to his philanthropic efforts.

### Want to learn more?

Join us at our 2018 Annual Meeting, where you will hear how Mike Mussallem combines passion and purpose to enrich the causes closest to his heart – and how OCCF can partner with you to bring your philanthropic visions to life. Together, we can explore how to drive passionate giving with clarity, focus and purpose.

**Because when you give with heart, there's no limit to what you can accomplish.**



### About the Author

Since May 2000, Shelley Hoss has served as president of one of Orange County's most prominent philanthropic organizations, the Orange County Community Foundation. The mission of OCCF is to inspire a passion for lifelong philanthropy, faithfully steward donors' intentions and catalyze sustainable community impact.

# JOIN US

2018 ANNUAL MEETING

THE HEART OF PHILANTHROPY IS **YOU**

GIVE YOUR PASSION A **PULSE**

NOVEMBER 14, 2018 | 11:30AM | HOTEL IRVINE



Keynote by  
**Mike Mussallem**  
*Chairman and CEO  
Edwards Lifesciences*

Visit [oc-cf.org/2018AM](http://oc-cf.org/2018AM)  
for more information

SPONSORSHIP OPPORTUNITIES AVAILABLE.  
Please contact [ALEinart@oc-cf.org](mailto:ALEinart@oc-cf.org)  
to learn more.

Orange County  
**Community**  
Foundation

    @OCCommunityFdn | [oc-cf.org](http://oc-cf.org)