ORANGE COUNTY COMMUNITY FOUNDATION INVITES OC RESIDENTS TO GIVE WHERE THEIR HEARTS LIVE

Collaborative Giving Days to be held on May 31 (Empowering Possibilities for those with Special Needs) and June 14 (Stand and Salute for OC veterans)

NEWPORT BEACH, Calif. (May 14, 2018) — The Orange County Community Foundation has launched a bold initiative to boost the capacity of local nonprofits through a series of Collaborative Giving Days. Nonprofits with shared missions are invited to come together to boost collective giving for their causes, with up to 12 Giving Days to be hosted over the next year. Upcoming Giving Days include Empowering Possibilities, a Giving Day for OC neighbors with disabilities on May 31, and Stand and Salute, a Giving Day to support OC veterans and military families on June 14.

“By helping nonprofits with similar missions to work together, we can maximize impact for organizations large and small. Empowering Possibilities will support nonprofits providing vital support to those with disabilities,” said Shelley Hoss, president, OCCF. “We’re also proud to introduce Stand and Salute, which focuses on veterans and military families, a cause that we are already deeply invested in. We are honored to provide the resources these collaborative efforts will need to be successful, including a marketing toolkit and a robust online fundraising platform.”

OCCF first challenged Orange County residents to “give where their heart lives” during the inaugural i♥oc Giving Day in 2015, raising more than $1.8 million through gifts to 347 participating nonprofits in just 30 hours. OCCF nearly doubled those results in 2016 during the second annual i♥oc Giving Day, receiving contributions totaling $3.2 million for 418 participating nonprofits. In 2017, OCCF re-envisioned iheartoc as an expanded opportunity for nonprofits to connect with one another in support of their shared missions.

The first Collaborative Giving Day, Help Them Home, held on April 25, 2018 raised $743,700 through gifts from more than 1,100 donors benefiting 16 local organizations providing services for the more than 4,400 individuals who are homeless on any given night in Orange County.

Empowering Possibilities will be a 24-hour online effort to raise critical funds for local organizations providing resources and support to OC neighbors with disabilities. The nine participating organizations in the Empowering Possibilities Giving Day include Rehabilitation Institute of Southern California, Dayle McIntosh Center, Family Support Network, Down Syndrome Association of Orange County, UCP of Orange County, Free Wheelchair Mission, Association for Individuals with Developmental Disabilities, Project Independence and Vocational Visions. To give online, please visit empowering-possibilities.funraise.org.

Stand & Salute will be a 24-hour online Giving Day for local organizations providing resources and support to OC veterans and military families. The 11 organizations participating include 211 Orange County, Bob Hope USO, Easter Seals, Honoring Our Fallen, Lestonnac Free Clinic, Patriots and Paws, Strength in Support, Strong Families Strong Children, Support the Enlisted Project (STEP), Veterans Legal Institute and Zero8hundred.
Additional collaborative Giving Days will be announced over the coming year. For more information, please visit oc-cf.org/iheartOC.

About Orange County Community Foundation
Founded in 1989, the Orange County Community Foundation (OCCF) works with donors, strengthens the local nonprofit sector and works to find solutions to community needs. Since its inception, OCCF has awarded $510 million in grants and scholarships and ranks among the top 10 percent in asset size among more than 780 U.S. community foundations. For more information, visit oc-cf.org or call 949-553-4202. Be a part of our conversation on Facebook, Twitter and Instagram. View OCCF’s 2017 annual report here.

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