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## ORANGE COUNTY COMMUNITY FOUNDATION INTRODUCES COLLABORATIVE GIVING DAYS 2018 TO DRIVE ORANGE COUNTY PHILANTHROPY

*OCCF and Orange County's Nonprofit Leaders to Host Cause-Specific Giving Days Throughout the Year*

**NEWPORT BEACH, Calif., April 10, 2018** — The Orange County Community Foundation is launching a bold initiative to boost the capacity of local nonprofits to meet our community's needs through a series of Collaborative Giving Days throughout 2018. Nonprofits are invited to partner together to frame a shared vision and ambitious fundraising goals for a common purpose.

"We're excited to empower aligned nonprofits to work together to maximize impact" said Shelley Hoss, president, OCCF. "We anticipate that up to 12 Giving Days will be hosted by nonprofit collaboratives over the next year, focused on their shared missions and communities. We are thrilled to provide these group with the resources they will need to be successful, including a marketing toolkit and a robust online fundraising platform."

OCCF first challenged Orange County residents to "give where their heart lives" during the inaugural **i♥OC** Giving Day in 2015, raising more than \$1.8 million through 6,000 gifts to 347 participating nonprofits in just 30 hours. OCCF nearly doubled those results in 2016 during the second annual **i♥OC** Giving Day, receiving 7,000 contributions totaling \$3.2 million for 418 participating nonprofits. In 2017, OCCF re-envisioned iheartoc as an expanded opportunity for nonprofits to connect directly with the broad base of donors that support their specific missions.

This year, OCCF is inviting local nonprofits to come together for collaborative online giving events on the day of their choosing. For the first Collaborative Giving Day on April 25, OCCF will power the Help Them Home campaign, a 24-hour online effort to raise critical funds for 16 local organizations providing resources and relief for the more than 4,400 individuals who are homeless on any given night in Orange County. OCCF will provide seed funding to support the marketing assets, campaign resources, and collaborative partnerships. Led by Families Forward, HomeAid Orange County and Thomas House, the 16 participating organizations aim to collectively raise \$500,000.

OCCF has also announced Empowering Possibilities: A Giving Day for OC Neighbors with Disabilities which will take place on May 31. Additional collaborative Giving Days will be announced throughout the remainder of 2018.

### **About Orange County Community Foundation**

Founded in 1989, the Orange County Community Foundation (OCCF) works with donors, strengthens the local nonprofit sector and works to find solutions to community needs. Since its inception, OCCF has awarded \$510 million in grants and scholarships and ranks among the top 10 percent in asset size among more than 780 U.S. community foundations. For more information, visit [oc-cf.org](http://oc-cf.org) or call 949-553-4202. Be a part of our conversation on [Facebook](#) [Twitter](#) and [Instagram](#). View OCCF's 2017 annual report [here](#).

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