25 Years of Donors, Dreamers and Doers

Total Assets (in millions):
- 1994: $6
- 1999: $39
- 2004: $58
- 2009: $101
- 2014: $229

Annual Contributions (in millions):
- 1994: $2
- 1999: $11
- 2004: $18
- 2009: $21
- 2014: $56

Grants & Scholarships Awarded (in millions):
- 1994: $2
- 1999: $4
- 2004: $7
- 2009: $21
- 2014: $47

$229 Million in Total Assets
$56 Million in Annual Contributions
$47 Million Invested for Good
Dear Friends,

Over the past year we have marked both the crossing of major milestones in the Orange County Community Foundation’s history and the launch of a new direction that will define our work into the future.

Since our inception we have now granted more than $300 million to support the work of nonprofits here in Orange County, across the country and around the world.

And with total assets of $229 million, OCCF now ranks in the top 10% in asset size and is the 14th most active grantmaker among more than 750 U.S. community foundations.

But numbers tell only part of the story. Over the past year we have taken major strides in tackling the challenges plaguing too many of our Orange County neighbors through a veterans initiative as well as ACT Anaheim, a collaborative response to the needs of youth facing poverty, academic challenges, and limited opportunities in Orange County’s hidden urban core.

We remain deeply grateful for the opportunity to serve our community together with all of you, and look forward to celebrating OCCF’s 25th anniversary over the coming year. The best is yet to come!

Shelley M. Hoss  Vicki U. Booth
President  Board Chair
The Dream of a Brighter Orange County

IT ALL STARTED WITH CONNECTOC.ORG

START

MARCH 2013

OC REGISTER COLUMN EDUCATES, ADVOCATES

Shelley Hess’ first guest column appeared in the OC Register in March 2013. The work of 84 nonprofits has been featured in over 60 articles, stimulating dialogue by tackling big issues as well as solutions at work.

NOVEMBER 2012

CONNECT OC REVEALS STARTLING REALITIES

The ConnectOC website and Community Report, developed in partnership with McKinsey & Company and an advisory group of local experts, brought the needs of our most vulnerable neighbors into focus.

JUNE 2013

OCNONPROFITCHALLENGE.ORG GOES LIVE

This online source helps donors and residents connect with causes they care about most. Visitors can find information on nonprofit programs, financials, management and more. By 2015, more than 400 local nonprofits will be featured!

Visit OCNONPROFITCHALLENGE.ORG to find your perfect nonprofit match. It could be love at first site.
SPECIAL REPORT ON VETERANS SURFACES CHALLENGES

A ConnectOC Special Report surfaced the unique challenges facing veterans as they return from the frontlines and re-enter civilian life. The report outlined the case for coordinated, countywide efforts to give our veterans the homecoming they deserve.

“VOTE YOUR THANKS” CAMPAIGN CLICKS WITH DONORS

To broaden awareness of nonprofits on OCNonprofitCentral.org, the community was invited to vote for their favorite cause on the site over two weeks. 76,000 visitors cast a staggering 442,000 votes. Top nonprofit participants qualified for $35,000 in grants.

USC TAPPED TO CONDUCT VETERANS ASSESSMENT

Because specific data on Orange County veterans is scarce, we commissioned the USC Center for Innovation and Research on Veterans & Military Families to survey 1,500 veterans and spouses in Orange County. We look forward to sharing the results and next steps soon.

WHAT’S NEXT?

STAY CONNECTED TO OUR WORK
For Community Data and Solutions: ConnectOC.org
Find a Nonprofit or Cause: OCNonprofitCentral.org
A POWERHOUSE COALITION INITIATED by Disneyland Resort, Angels Baseball and the Anaheim Ducks in partnership with the Orange County Community Foundation is not only changing the lives of Anaheim youth, but charting a course for Orange County’s next generation of workers, citizens, parents and leaders.

Our county’s most populous city, Anaheim is globally recognized for its iconic businesses, sports and entertainment venues. But in the shadow of economic prowess, too many of Anaheim’s youth face enormous barriers to success in school and in life.

In a city where 1 in 4 residents is under the age of 18, the 2012 Anaheim Youth Services Assessment found teen pregnancy rates nearly double the Orange County average (and higher than both California and national averages), 1,800 youth involved in 35 gangs, 1 in 4 households led by a single parent, and a staggering 1 in 5 children living below the poverty line.

The study was more than a source of information. It was a call to action, which came in the form of a three-year, $3 million commitment to the youth of Anaheim by Disneyland, the Angels and the Ducks to form Accelerate Change Together (ACT) Anaheim.
The Orange County Community Foundation was asked to lead the initiative, and with additional funding from OCCF, the Ueberroth Family Foundation, the Swayne Family Foundation, Donnie Crevier and the Tarsadia Foundation, ACT Anaheim delivered $1.5 million in inaugural grants in April 2014.

ACT grants were awarded to 10 local nonprofits to enhance their programs for older youth, and to engage parents in an effort to strengthen families.

Grant recipients include both Anaheim-based organizations and nonprofits working throughout the county which, with ACT funding, can bring their most successful programs to the youth of Anaheim.

In leading this initiative, the Orange County Community Foundation is aiming high. We are committed to not only sparking similar efforts throughout Orange County, but to inspiring colleagues and partners across the country to take on similar challenges in their own communities, leveraging our local investments for good on a far greater scale.

Stay tuned for ACT II in 2015!

GOALS: $200,000
Boys and Girls Club of Anaheim: $175,000
Community Service Programs: $175,000
Girls Inc. of Orange County: $175,000
Western Youth Services: $175,000
Big Brothers Big Sisters of OC: $150,000
Anaheim Family YMCA: $125,000
Tiger Woods Foundation: $125,000
OCCCOC: $100,000
Taller San Jose: $100,000

TOTAL GRANTS: $1.5 MILLION
TOD AND LINDA WHITE ARE PASSIONATE about a lot of things: sailing, art and the ocean, to name a few. But nothing compares to the passion they bring to their giving.

The couple has supported a wide range of local nonprofits for years but recently decided they wanted to do more. They challenged the Orange County Community Foundation’s donor services team to introduce them to organizations for which a significant gift could yield a major impact within a relatively short time. As long-time OCCF donors, the Whites knew OCCF had the resources and insight to connect them to organizations that would meet their goals and interests.

Says Tod: “We went to the Community Foundation with some lofty goals. We knew there are many organizations in Orange County addressing a wide variety of important issues, but we but didn’t know much about most of them. We needed help and knew we could count on OCCF.”

OCCF listened to the White’s goals and introduced them to several nonprofits that matched their interests. Our team arranged for the couple to visit nonprofits to meet their leaders, see their work first-hand, and even meet the clients they serve. Tod and Linda report that the site visits were extremely inspiring and very helpful.

THE WHITE’S Visionary Investments WILL BENEFIT:

Colette’s Children’s Home
HUNTINGTON BEACH

The Ecology Center
SAN JUAN CAPISTRANO

Pathways to Independence
LOS ALAMITOS

Pure Llame
SANTA ANA

Oak View Renewal Partnership
HUNTINGTON BEACH

Serve the People
SANTA ANA
"WE KNEW WE COULD COUNT ON OCCF."

“The nonprofit leaders who impressed us the most were the ones with an entrepreneurial spirit. They knew exactly what they’d do if they had more money. These leaders were often the founders of the organization and demonstrated a special passion for their cause,” they said.

It’s no wonder that the Whites gravitated toward nonprofit leaders with vision. Although both are Southern California natives, Tod founded and led a successful corporate training and consulting firm in New Jersey, where they lived for many years. They returned to Orange County in 1997. Today, Linda owns an art studio on the Balboa Peninsula and displays her work there.

“This experience has been a real eye-opener for us,” Tod said. “It’s an interesting and exciting look into the life of our community and an important way to get to know how your support is being utilized.”
From the Downturn
THEY SAW THE UPSWING

IT WAS 2008, AND THE GREAT RECESSION was hitting Orange County hard. As unemployment skyrocketed, thousands of families living paycheck to paycheck were thrust into sudden poverty, losing the roof over their heads and the food on their table.

As Ryan and Reshma Block watched it all unfold, they weren’t just concerned. They were ready to do something about it.

“We were like many families during the recession,” said Reshma, 39. “I had just lost my job, and my husband was in a position he disliked. We had just adopted our toddler. We knew we needed to shift but didn’t know how.”

A friend introduced the Blocks to a radical concept: Give away what you want to receive. If you want more financial stability, give away more money. And the adventurous couple tried it.

Ryan, 42, said: “That was the start of our strategy. Within months, things started to shift. From where we started to today, we are giving away 20-30 times more.”

Another friend who also believed in the concept of “give to receive” connected them to the Orange County Community Foundation, where they turned their giving mentality into a philanthropic strategy.

“Before we gave in earnest, but not with directed purpose,” Ryan said. “Today we follow a philanthropic plan that fulfills our family’s charitable intent. At first, we were overwhelmed by all of the opportunities to get involved, but OCCF guided us through the process. Now it is easy to see where our dollars can make the most impact.”

The Blocks are carrying the message to their daughter Bela, now 7, who accompanies her mother to food drives and fundraisers and participates in family discussions about giving.

The Blocks hope she will adopt their commitment to philanthropy and earmark a portion of her income — for now, her allowance — as a reflection of how she is being raised.

To others early in their careers and lives, Reshma offers this advice: “You can always find time to give, if you want to give. You can always find money to give, if you want to give. You can start small, but you have to start.”
OUR MISSION IS TO

Encourage, Support and Facilitate

PHILANTHROPY IN ORANGE COUNTY
PHILANTHROPY CAN BE ONE OF A FAMILY’S most rewarding experiences, but one of its most challenging as well. While charitable giving is honorable and generous, it can also feel isolating, especially when difficult questions arise. How do I know I am making an impact? How can I involve my children in philanthropy? Faced with similar questions, several local family foundations approached the Orange County Community Foundation seeking support and guidance in connecting with their local peers.

In response, OCCF formed the Orange County Family Foundation Alliance to encourage connections, relationships, and learning among local family foundations. Members come together to explore strategies for being more effective, impactful, and engaged in achieving their philanthropic objectives.

Over the last three years, the group has quickly grown to include more than 50 local family foundations.

Members gather at quarterly luncheons to hear foundation and nonprofit experts discuss topics related to family philanthropy, such as involving multiple generations or innovative grantmaking. Past speakers have included Lisa Parker of the Lawrence Welk Family Foundation, Carrie Avery of The Durfee Foundation, and Father Gregory Boyle of Homeboy Industries.

DO YOU KNOW A FAMILY FOUNDATION THAT MAY BENEFIT FROM THE FAMILY FOUNDATION ALLIANCE? FOR MEMBERSHIP INFORMATION AND ADDITIONAL DETAILS VISIT OCCF.ORG/FFA.
INVESTMENT OVERVIEW

INVESTMENT DISCIPLINE AND STEWARDSHIP
At the Orange County Community Foundation, we employ a disciplined, transparent process for investing charitable assets that reflects a best-practices approach. Investments are managed according to guidelines outlined in our investment policy, which is established by OCCF's Board of Governors. The Board also approves asset allocation and reviews quarterly performance.

The Investment Committee oversees the Foundation's investment strategy with support from Beacon Pointe Advisors, an independent investment firm in Newport Beach. The committee ensures that the Foundation maintains a diversified portfolio of assets designed to maximize returns while minimizing risk. Beacon Pointe evaluates investment managers and ensures that funds are managed in the most prudent and effective manner.

INVESTMENT RETURNS FOR THE YEAR ENDED
JUNE 30, 2014
13.5%

Investment Committee
Paul C. Heeschen, Chair
Managing Partner
Heeschen & Associates
Michael Berchtold
CEO
Berchtold Capital Partners
Jeffrey A. Dankberg
Tax Partner
Deloitte LLP
Ranney Draper
Chairman
Spring Creek Investors LLC
Richard Gadbois
Argyle Street
Management Limited
Timothy J. Kay
Partner
Snell & Wilmer L.L.P.
Greg Palmer
Managing Partner
GPalmer & Associates
Andrew Policano
Dean's Leadership Circle
Endowed Professor & Director
Center for Investment & Wealth Management
UC Irvine

For up-to-date information on OCCF Investments:
OC-CF.ORG/INVESTMENT
### SUMMARY CONSOLIDATED STATEMENT OF FINANCIAL POSITION JUNE 30, 2014

**Assets**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$36,931,000</td>
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<tr>
<td>Investments</td>
<td>175,466,000</td>
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<tr>
<td>Contributions Receivable</td>
<td>6,048,000</td>
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<tr>
<td>Land, Building and Equipment, Net</td>
<td>3,418,000</td>
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<tr>
<td>Other Assets</td>
<td>5,796,000</td>
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**Total Assets**

$228,719,000

**Liabilities & Net Assets**

**Liabilities**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Grants and Pledges Payable</td>
<td>$14,477,000</td>
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<tr>
<td>Accounts Payable and Accrued Liabilities</td>
<td>1,111,000</td>
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<tr>
<td>Notes Payable</td>
<td>2,813,000</td>
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<tr>
<td>Due to Other Agencies</td>
<td>2,869,000</td>
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**TOTAL LIABILITIES**

21,270,000

**Net Assets**

<table>
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<tr>
<td>Unrestricted</td>
<td>108,394,000</td>
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<tr>
<td>Temporarily Restricted</td>
<td>12,105,000</td>
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<tr>
<td>Permanently Restricted</td>
<td>85,951,000</td>
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**TOTAL NET ASSETS**

207,449,000

**Total Liabilities & Net Assets**

$228,719,000

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### SUMMARY CONSOLIDATED STATEMENT OF ACTIVITIES YEAR ENDED JUNE 30, 2014

**Revenue & Support**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Contributions and Other Income</td>
<td>$56,376,000</td>
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<tr>
<td>Investment Income</td>
<td>19,533,000</td>
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**Total Revenue & Support**

75,908,000

**Expenses**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Grants and Scholarships</td>
<td>46,816,000</td>
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<tr>
<td>Fund Expense and Program Services</td>
<td>2,653,000</td>
</tr>
<tr>
<td>Administrative Expenses</td>
<td>1,846,000</td>
</tr>
</tbody>
</table>

**Total Expenses**

51,315,000

**CHANGE IN NET ASSETS**

24,593,000

**NET ASSETS (BEGINNING OF YEAR)**

182,856,000

**NET ASSETS (END OF YEAR)**

$207,449,000
THE OCCF BOARD OF GOVERNORS IS RESPONSIBLE FOR THE MANAGEMENT OF NEARLY $230 MILLION in donor-advised and discretionary funds. We have created multiple layers of oversight to ensure integrity and excellence in our process and our results. Here’s a snapshot of the roles fulfilled by the volunteers and experts vital to our success:

**BOARD OF GOVERNORS**

- **FINANCE COMMITTEE**
- **AUDIT COMMITTEE**
- **INVESTMENT COMMITTEE**
- **VP OF FINANCE & ADMINISTRATION**
- **INVESTMENT CONSULTANT**

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**Board of Governors**
Provides the broadest layer of financial oversight with direct input from the Investment Committee, president and vice president of finance and administration.

**Finance Committee**
Monitors the fiscal operations, policies and procedures of the Foundation.

**Investment Committee**
Ensures that the Foundation maintains a diversified portfolio of assets to meet long-term investment return objectives and minimize risk.

**Audit Committee**
Assists the board in fulfilling its oversight responsibility relating to internal accounting and financial controls as well as the independent audit of OCCF’s financial statements.

For a copy of the complete financial statements audited by Moss Adams LLP, visit or call:

OC-CF.ORG/FINANCIALS | 949.553.4202