ORANGE COUNTY OPENED THEIR HEARTS TO HELP THE HOMELESS, RAISING A RECORD-BREAKING $832,068 IN ONLY 24 HOURS

Launched by the Orange County Community Foundation, 17 Nonprofits Providing Resources and Relief for the Homeless Hosted A Giving Day Attracting 1,052 Donors

NEWPORT BEACH, Calif. (April 25, 2019) — While the county works to address the homeless crisis in Orange County, 17 nonprofit organizations joined forces on April 24, to host the third annual Help Them Home Giving Day. Thanks to the generosity of 1,052 donors, this 24-hour online effort raised $832,068 to support organizations with a shared commitment of providing resources and relief for the nearly 7,000 individuals who are homeless in Orange County.

“The success of the Help Them Home campaign is a testament to our community’s generosity and the vision of our local nonprofits,” said Shelley Hoss, president, OCCF. “We are proud to continue supporting our community partners as they take on homelessness and other important issues facing our county.”

The 17 nonprofits that participated in the Help Them Home Giving Day included Casa Teresa, Families Forward, Thomas House Shelter, HIS House, Pathways of Hope, Build Futures, WISEPlacce, Mercy House, Grandma’s House of Hope, Friendship Shelter, FAM Family Assistance Ministries, City Net, Family Promise of Orange County, South County Outreach, Project Hope Alliance, HomeAid Orange County, and SPIN (Serving People In Need).

OCCF powered the Help Them Home campaign by providing seed funding to support the marketing assets, campaign resources and collaborative partnerships. The Help Them Home Giving Day was the latest in a series of Collaborative Giving Days launched by OCCF last year to boost the capacity of nonprofits through collective giving. The seven Giving Days held throughout 2018 raised a total of $1.4 million to benefit local organizations.

OCCF first challenged Orange County residents to “give where their heart lives” during the inaugural i♥oc Giving Day in 2015, raising more than $1.8 million through gifts to 347 participating nonprofits in just 30 hours. OCCF nearly doubled those results in 2016 during the second annual i♥oc Giving Day, receiving contributions totaling $3.2 million for 418 participating nonprofits. In 2017, OCCF re-envisioned i♥oc as an expanded opportunity for nonprofits to connect with one another in support of their shared missions.

For more information on the Collaborative Giving Days, visit oc-cf.org/iheartoc.

About Orange County Community Foundation
Founded in 1989, the Orange County Community Foundation (OCCF) works with donors, strengthens the local nonprofit sector and works to find solutions to community needs. Since its inception, OCCF has awarded nearly $600 million in grants and scholarships and ranks among the top 10 percent in asset size among more than 780 U.S. community foundations. For more information, visit oc-cf.org or call 949-553-4202. Be a part of our conversation on Facebook, Twitter and Instagram. View OCCF’s 2017 annual report here.

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