The NEGU ("Never Ever Give Up") Foundation Wins $2,500 Grant from the Orange County Community Foundation's First-Ever Facebook Giveaway

Local nonprofit organization founded by Jessica Joy Rees garnered half of the 6,000 votes cast during week-long contest

WHAT: The NEGU Foundation Will Receive a $2,500 Grant from the Orange County Community Foundation after Winning Local Facebook Promotion

Jessie Rees' dream was to deliver 50,000 "Joy Jars" to children fighting cancer; this grant will deliver more than 200 jars. Jessie was an active blogger and Facebook user during her own courageous battle with cancer.

WHEN: Friday, January 27, 12:30-1:00

WHERE: The Joy Factory where thousands of Joy Jars have been assembled and literally hundreds are currently in production!

29801 Santa Margarita Pkwy, Suite 100
Rancho Santa Margarita, CA 92688

WHO: Shelley Hoss, president of OCCF, will present the check to Jessie's parents, **Erik and Stacey Rees**. The Rees' will comment on their daughter's dream to support the more than 50,000 children and families in the U.S. impacted by pediatric cancer.

RSVP: Please confirm your attendance to OCCF by January 26 to:
Cynthia Ragland, Vice President, Marketing and Communications, 949.553.4202 ext. 22, cragland@oc-cf.org, cell phone for day of event: 714.743.2550 – OR – Andrea Landis, Marketing and Communications Specialist, 949.553.4202, ext. 45, alandis@oc-cf.org

About NEGU Foundation

NEGU™ which stands for "**Never Ever Give Up**," was the message and motto of Jessica Joy Rees, a 12-year-old girl who passed away on January, 5, 2012. During her 10-month fight with two inoperable brain tumors, Jessica inspired more than 100,000 people to NEGU™ no matter what. She garnered the support of nearly 50,000 "fans" or friends on Facebook while she fought the disease, a number that grew to 100,000 supporters just a few days after her passing. These fans continue to work towards Jessie's dream of supporting children who have cancer. For more information visit www.thenegufoundation.org.

About the Orange County Community Foundation's Facebook Grant Giveaway

From January 9-12, the Orange County Community Foundation asked the 770 people who "liked" the foundation on Facebook to vote for their favorite nonprofit in Orange County and to invite their friends to 'like' us and do the same. The nonprofit mentioned most would receive a grant up to $2,500 ($1 for every fan of OCCF's page at the end of the week). During the grant giveaway, more than 2,600 new fans "liked" the OCCF Facebook page and 6,600 votes were cast for 195 Orange County nonprofits. NEGU Foundation was victorious with nearly 3,000 votes. The next-highest vote-getter was So Cal Bulldog Rescue with 355 votes. The Orange County Community Foundation, works to strengthen the local nonprofit sector and works to find solutions to community needs. OCCF ranks as the tenth most active grant-maker among more than 750 U.S. community foundations. For more information, visit www.oc-cf.org or call 949-553-4202.

View the OCCF New Year Grant Giveaway Facebook Activity and Votes here:
http://on.fb.me/y8vWRP

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